



# Adil Khaja



Graphic / Web Designer & Digital Marketer

## »»»» Professional Experience

### Lucky6 Trading LLC (Dubai, UAE)

www.lucky6.ae

Apr-2023 to April 2024

Lucky Draw Organizing Startup

### Graphic, Website Designer, & Social Media Manager

- Design for Online Gaming Platform: Designed graphics and developed websites tailored for the online gaming platform, ensuring a visually engaging and user-friendly interface.
- Social Media Management: Created and scheduled postings on social media channels, including Facebook, Instagram, and Twitter, to boost audience engagement and interaction.
- Content Creation: Developed a variety of digital content, including banners, infographics, and promotional materials, to support marketing campaigns.
- Performance Monitoring: Analyzed the performance of social media posts and web content, making data-driven adjustments to improve engagement and effectiveness.

### ArtrixTech PVT LTD (Hyderabad, India)

www.artrixtech.com

Mar-2021 to Mar-2023

Digital Marketing & IT Solutions Providers

### Graphics / Web designer Cum SEO Specialist

- Web Design and Development: Designed and developed visually appealing and user-friendly websites, integrating the latest design trends and technologies.
- Branding and Graphics: Created comprehensive branding materials, including logos, business cards, brochures, and digital graphics for various clients.
- SEO and Web Hosting: Managed web hosting services and performed SEO optimizations to improve website visibility and search engine rankings, driving more traffic to client sites.



## Career Objective

Dedicated and creative Graphic / Web Designer & Digital Marketer with 5 years of experience in delivering high-quality design solutions. Seeking an opportunity to contribute my skills and expertise to a dynamic team, where I can continue to learn and grow in the field of design & Marketing.

## Contact Me

+971-508 862 769

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www.akwebhouse.com

## Visa Status : Visit Visa

## »»»» My Skills

Photoshop, Illustrator, Indesign

90%

Figma, XD, Sketch, Canva

80%

WordPress, Woocommerce

95%

Wix, Shopify, Squarespace

80%

HTML, CSS, Bootstrap

70%

SEO, SMM, Google ads

70%



## »»»» Education

### B.Tech in Computer Science

June 2015 - May 2019

Nawab Shah Alam Khan College of Engineering And Technology,  
Telangana Hyderabad, JNTUH  
University, India.

### Intermediate Course In MPC

May 2013- Apr 2015

Presidency Junior College,  
Telangana Hyderabad, Osmania  
University, India.

- **Project Management:** Coordinated with cross-functional teams to ensure timely delivery of projects and adherence to client specifications.

### Caramel IT Services (Hyderabad, India)

www.caramelit.com

Aug-2019 to Feb-2020

Software Development Company

#### Website Developer

- **Website Development:** Developed and maintained several websites, ensuring they were optimized for speed, functionality, and user experience.
- **Design Implementation:** Collaborated closely with designers to translate their visual concepts into functional web pages.
- **Troubleshooting:** Diagnosed and resolved website issues promptly to minimize downtime and improve user experience.
- **Client Interaction:** Worked directly with clients to understand their needs and deliver custom web solutions that met their requirements.